

Formulation

This plant-based, sulfate-free shampoo is designed to be "4X Concentrated," so you can use less product for the same cleansing benefits. This allows bottles to have longer use or to be made smaller and reduce plastic waste. This is also great for travel, camping, or any time you need to pack light.

PHASE A

PHASE TOTAL: 100.0000%

PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
Suga®Det LSDG	Decyl Glucoside (and) Disodium Lauryl Sulfosuccinate	Foaming and detergency	65.4000
Cola®Teric BBS	Babassuamidopropyl Hydroxysultaine	-	31.0000
Colonial S18HP	Stearamidopropyl Dimethylamine	-	2.0000
Lactic Acid 88%	Lactic Acid	-	0.6000
Euxyl® K7121	Sodium Benzoate, Potassium Sorbate	-	0.5000
Fragrance	Fragrance	-	0.5000

Specifications