

# Brightening Tooth Powder



## Formulation

This sulfate-free tooth powder features Suga<sup>®</sup> Nate 160 Dry for cleansing with exceptionally low irritation potential and neutral flavor profile. Supported by results using in-vitro gingival and mucosal models, Suga<sup>®</sup> Nate 160 Dry is the ideal choice for next-generation oral care products. The formulation also features detoxifying charcoal powder and all-natural Colonial BetaNat for dry mouth relief.

**PHASE A**

PHASE TOTAL: 100.0000%

**PHASE INSTRUCTIONS**

No phase instructions provided.

| TRADE NAME                     | INCI NAME   | FUNCTION                     | W/W %   |
|--------------------------------|---|------------------------------|---------|
| Omyacare <sup>®</sup> S95-OG1  | Calcium Carbonate   | Abrasive                     | 56.0000 |
| Omyadent <sup>®</sup> 100-OG1  | Hydroxyapatite, Calcium Carbonate                         | Remineralization             | 7.0000  |
| Nat. Mint Extract2             | Flavor  | Flavor                       | 3.0000  |
| Mannitol                       | Mannitol  | Sweetener, anti-caking agent | 25.0000 |
| Suga <sup>®</sup> Nate 160 Dry | Sodium Laurylglucosides<br>Hydroxypropylsulfonate, Silica | Surfactant                   | 5.0000  |
| Colonial BetaNat               | Betaine   | Dry mouth relief             | 1.5000  |
| Charcoal Powder                | Charcoal Powder   | Detoxifying                  | 1.5000  |
| Stevia                         | Stevia  | Sweetener                    | 1.0000  |

## Specifications