

## Formulation

This shampoo is designed with safe, mild ingredients featuring plant-based Suga<sup>®</sup> Citrate L1C MB, Cola<sup>®</sup> Teric CBS, Cola<sup>®</sup> Mate LA-40 MB, and Poly Suga<sup>®</sup> Quat S1210P to create a gentle, sulfate-free, silicone-free shampoo that effectively washes away dirt and oils. Your hair is left feeling healthy and light without any build-up, greatly for daily use or when your hair is in need of a “cleanse.”

### PHASE A

PHASE TOTAL: 100.0000%

#### PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
Water	Water	Carrier	64.8000
UCARE™ Polymer JR-30M	Polyquaternium-10 (and) Water (and) Sodium Acetate (and) Sodium Chloride (and) Isopropyl Alcohol	Conditioning	0.2000
Cola <sup>®</sup> Teric CBS	Cocamidopropyl Hydroxysultaine	Viscosity build	7.0000
Suga <sup>®</sup> Citrate L1C MB	Disodium Laurylglucosides Hydroxypropyl Citrate	Ultra-mild primary surfactant	13.0000
Cola <sup>®</sup> Mate LA-40 MB	Disodium Lauryl Sulfosuccinate	Foam boosting co-surfactant	12.0000
Poly Suga <sup>®</sup> Quat S1210P	Polyquaternium-81	Conditioning, increases deposition of PQ-10	2.0000
Fragrance	Fragrance	Fragrance	0.3000
Euxyl <sup>®</sup> K 900	Benzyl Alcohol (and) Ethylhexylglycerin	Preservative	0.7000

## Specifications

#### VISCOSITY

5,000 – 10,000 cP

#### APPEARANCE

Clear, Viscous Liquid

#### PH TARGET

5.0 - 5.5