

# Daily Glow Shampoo



## Formulation

This plant-based Daily Glow Shampoo is formulated with sulfate-free ingredients to gently rid your hair of oil and buildup, revealing its natural radiance. Featured ingredients include ultra-mild Suga<sup>®</sup> Mate LGC MB and high-foaming Cola<sup>®</sup> Mate LA-40 MB to thoroughly cleanse for a weightless feel. Also featured is Cola<sup>®</sup> Teric CBS-HP MB, Cola<sup>®</sup>Teric OAB-UP, and Cola<sup>®</sup> Lux SAO for enhanced performance.

### PHASE A

PHASE TOTAL: 100.0000%

#### PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
Water	Water	Diluent	69.0500
Suga <sup>®</sup> Mate LGC MB	Sodium Lauryl Glucose Carboxylate (and) Lauryl Glucoside	Ultra-Mild Cleanser	10.0000
Cola <sup>®</sup> Mate LA-40 MB	Disodium Lauryl Sulfosuccinate	High-Foam Cleanser	10.0000
Cola <sup>®</sup> Teric CBS-HP MB	Cocamidopropyl Hydroxysultaine (Fatty Acid) - Glycerin-Free	Viscosity Builder	5.0000
Cola <sup>®</sup> Teric OAB-UP	Oleamidopropyl Betaine (unpreserved)	Viscosity Booster	1.0000
Cola <sup>®</sup> Lux SAO	Soyamidopropylamine Oxide	Conditioning Agent	3.0000
Euxyl <sup>®</sup> K712	Sodium Benzoate, Potassium Sorbate	Preservative	1.0000
Blackcurrant Nectar Fragrance ORC2200474	Fragrance	Fragrance	0.2000
Citric Acid, 50%	Citric Acid	pH Adjuster	0.7500

## Specifications

#### VISCOSITY

5,000 - 10,000 cP

#### APPEARANCE

Clear, Viscous Liquid

#### PH TARGET

5.0 - 5.5