

Detox & Soothe Powder Shampoo

Formulation

Rethink your routine with this sustainable alternative to liquid shampoo that comes in a concentrated water-activated powder form. Biobased and non-irritating Suga[®] Nate 160 Dry is combined with high-foaming Cola[®] Mate LA-100 MB for an anhydrous product that transforms into a creamy lather when combined with water. To use: Sprinkle onto hand, add water and work into a lather before massaging into wet hair, then rinse clean.

PHASE A

PHASE TOTAL: 100.0000%

PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
Suga [®] Nate 160 Dry	Sodium Laurylglucosides Hydroxypropylsulfonate, Silica	-	20.0000
Cola [®] Mate LA-100 MB	Disodium Lauryl Sulfosuccinate	-	40.0000
Maltrin QD [®] M500	Maltodextrin	-	28.5000
Kaolin Clay USP	Kaolin	-	10.0000
Biochemica [®] Biovera 200X Aloe	Aloe Barbadensis Leaf Juice	-	0.5000
Fragrance	Fragrance	-	1.0000

Specifications

APPEARANCE

Dry, White Powder