

Lush Foam Body Wash

Formulation

This Lush Foam Body Wash is plant-based and designed to provide bar soap sensory in a liquid format. Featured products include liquid soap Cola[®] Det KC-40 MB , emollient Cola[®] Teric CMB MB , and gentle Suga[®] Det L MB for a rich lather that leaves skin clean and happy.

PHASE A

PHASE TOTAL: 100.0000%

PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
Water	Water	Diluent	42.1000
Glycerin	Glycerin	Humectant	3.0000
Cola [®] Teric CMB MB	Cetyl Betaine	Builder	10.0000
Cola [®] Det KC-40 MB	Potassium Cocoate	Liquid Soap	35.0000
Suga [®] Det L MB	Lauryl Glucoside	Mild Cleanser	7.0000
Lush Pomegranate Fragrance ORC2101599	Fragrance	Fragrance	0.2000
Euxyl [®] PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Preservative	0.7000
Sodium Chloride	Sodium Chloride	Thickener	2.0000

Specifications

APPEARANCE

Clear, Viscous Liquid

PH TARGET

9.5 - 10.5