

Formulation

This daily shampoo is formulated with plant-based, sulfate-free ingredients and can be economically made with a cold process. Ultra-mild Suga® Mate LGC MB is combined with high-foaming Suga® Det LSLG MB to produce a mild, rich lather that effectively lifts away oil and buildup. Featured ingredients also include Suga® Det EcoPearl MB for a luxurious pearled appearance and Poly Suga® Quat TM-8610P for improved conditioning to leave hair soft and smooth without being weighed down.

PHASE A

PHASE TOTAL: 100.0000%

PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
Water	Water	Carrier	43.9500
Pencare™ DP 1015	Starch Hydroxypropyltrimonium Chloride	Conditioning	0.3000
Cola®Teric CBS-HP MB	Cocamidopropyl Hydroxysultaine (Fatty Acid) - Glycerin-Free	Viscosity building	10.0000
Suga®Mate LGC MB	Sodium Lauryl Glucose Carboxylate (and) Lauryl Glucoside	Ultra-mild cleansing	20.0000
Suga®Det LSLG MB	Lauryl Glucoside (and) Disodium Lauryl Sulfosuccinate	Foam boosting	15.0000
Poly Suga®Quat TM-8610P	Polyquaternium-77	Conditioning aid	3.0000
Cola®Liquid DC-5 MB	Cocamide DIPA	Viscosity boosting	0.7500
Suga®Det EcoPearl MB	Glycol Distearate and Sodium Hydroxypropylphosphate Decylglucoside Crosspolymer and Cocamidopropyl Hydroxysultaine and Sodium Stearoyl Lactylate	Pearling	5.0000
Euxyl® K712	Sodium Benzoate, Potassium Sorbate	Preservative	1.0000
Blackcurant Nectar Fragrance ORC2200474	Fragrance	Fragrance	0.2000
Citric Acid, 50%	Citric Acid	pH adjuster	0.8000

Specifications