

Silky Clean Shampoo



Formulation

This plant-based daily shampoo is designed to be simple and effective with no extra additives, formulated with only the essentials for a refreshingly minimal ingredient list. Featured products include high-foam Colonial SCS and emollient Cola[®] Teric CB to effectively remove buildup and leave hair feeling light, clean, and healthy.

PHASE A

PHASE TOTAL: 100.0000%

PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
Water	Water	Diluent	74.0000
Merquat™ 550PR Polymer	Polyquaternium-7 (and) Water	Conditioner	5.0000
Cola [®] Teric CB	Coco-Betaine	Builder	10.0000
Colonial SCS	Sodium Coco Sulfate	Cleanser	10.0000
Lavender Fragrance ORC2500256	Fragrance	Fragrance	0.3000
Euxyl [®] PE 9010	Phenoxyethanol (and) Ethylhexylglycerin	Preservative	0.7000

Specifications