

## Formulation

This gentle liquid body wash uses sulfate-free surfactants combined with Kerazyne™ MB for an extra boost of mildness. A simple ingredient list and clear appearance give versatility: Use this formulation as-is with a “clean” claim of make it your gentle body wash chassis with added ingredients to deliver your brand’s storyline.

### PHASE A

PHASE TOTAL: 100.0000%

#### PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
Delonized Water	Water	-	69.4600
Sodium Benzoate	Sodium Benzoate	-	0.5000
BIO-TERGE AS-40	Sodium C14-16 Olefin Sulfonate	-	19.2300
Lexaine™ C MB	Cocamidopropyl Betaine	Derived from coconut fatty acids, this amphoteric surfactant's primary function in a surfactant system is to modify viscosity and foam properties.	7.8100
Kerazyne™ MB	Polyester-11	Emollient   Conditioning Agent   Slip Modifiers   Hair Conditioning Agents   Miscellaneous	2.0000
Glucamate™ DOE-120	PEG-120 Methyl Glucose Dioleate	-	1.0000
20% Citric Acid Solution	Water (and) Citric Acid	-	0.0000 (q.s.)

## Specifications

### VISCOSITY

10,000-15,000 cps

### PH TARGET

4.50 - 4.90