

Formulation

Cushion Pomade is the perfect hair styling product that is both fun to use and good for the environment. This inspirational formula has a cushiony feel during application, dries with a flash, and leaves hair feeling moisturized with a soft hold. Formulated with the novel ingredient, AminoSensyl® Ultra MB, this formula is gentle to the scalp and safe for the environment.

PHASE A

PHASE TOTAL: 100.0000%

PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
Delonized Water	Water	-	61.5000
Glycerin	Glycerin	-	5.0000
Spectrastat™ GHK Natural	Caprylhydroxamic Acid (and) Glyceryl Heptanoate (and) Propanediol	Ultra-mild and 100% natural complete preservation system.	1.0000
AminoSensyl™ Ultra MB	Cetearyl Alcohol (and) Brassicyl Valinate Esylate	® Ultra MB 100% natural BTAC replacement. Creates luxury textures and provides deep moisturization.	12.5000
Cetearyl Alcohol	Cetearyl Alcohol	-	5.0000
LexFeel® N5 MB	Diheptyl Succinate (and) Capryloyl Glycerin/Sebacic Acid Copolymer	Emollient	5.0000
Coconut Oil	Cocos Nucifera (Coconut) Oil	Emollient	10.0000

Cushion Pomade

Inolex

Specifications

VISCOSITY

147,000 - 185,000 cP

PH TARGET

4.0 - 4.15

PROCEDURE

Combine Items 1 - 3 (Main Batch) and heat to 80 °C to 85 °C while propeller mixing.

At 55 °C to 60 °C, add Item 4 to the Main Batch.

At 70 °C to 75 °C, add Items 5 - 7 to the Main Batch.

At 75 °C to 80 °C, continue mixing and heating for an additional 10 to 15 min.

Remove from heat and homogenize at 3000rpm for 3 min.

Transfer to slow speed anchor mixing during cool down.

At 45 °C to 50 °C, discontinue mixing and allow to cool to room temperature undisturbed.