

The Deodorant

Formulation

This natural deodorant has a smooth glide and dry finish on skin. A natural bacteria control ingredient prevents the growth of odor-causing bacteria. Packaged in compostable paperboard, this formulation appeals to the natural, clean, and green beauty consumer.

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PHASE A

PHASE TOTAL: 100.0000%

PHASE INSTRUCTIONS

No phase instructions provided.

TRADE NAME	INCI NAME	FUNCTION	W/W %
LexFeel® WOW DT	C13-16 Isoalkane (formerly C13-16 Isoparaffin) (and) Heptyl Undecylenate	100% natural, rapidly absorbing, sensory enhancer with an ultra-dry finish and light, powdery skin-feel. Perfect for a barely-there aesthetic on the underarm.	22.0000
SustOleo™ DCS	Diisooctyl Succinate	Lightweight sensory emollient with a soft, dry after-feel.	10.0000
SustOleo™ TL	Trilaurin	This powder sensory enhancer melts to a liquid at skin temperature creating a dynamic sensory experience. It leaves a soft, lightweight barely-there skin feel.	2.0000
ImerCare™ 400D	Diatomaceous Earth	-	2.0000
Vellaplex™ MB	Capryloyl Glycerin/Sebacic Acid Copolymer	Plant-based copolymer serves as a soft film former. Provides full even coverage of product on skin and contributes to a long-lasting, all-day wear.	5.0000
Kaolin	Kaolin	-	15.0000
CORN PO4 PH "B"	Distarch Phosphate	-	15.0000
Cocoa Butter	Theobroma Cacao (Cocoa) Seed Butter	-	13.0000
Sunflower Seed Wax 6607L	Helianthus Annuus (Sunflower) Seed Cera (and) Ascorbyl Palmitate (and) Tocopherol	-	15.0000
Lexgard® MHG Natural MB	Methylheptylglycerin	100% natural bacteriostatic agent which prohibits growth of odor-causing bacteria.	1.0000

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TRADE NAME	INCI NAME	FUNCTION	W/W %
Coconut & Green Tea	Fragrance	-	0.0000 (q.s.)

Specifications